

Senior Capstone Project – Documentary Outline
Title: THE FUTURE OF GEN Z

Estimated Run Time: 35-45 minutes (12-15 minutes per section, excluding intro and conclusion)

Introduction – Opening Montage Sequence – 3-5 min

- A. This will consist of a series of cutaway shots of interview excerpts and compelling B-roll synced with music, essentially a trailer-like intro to capture the viewers' attention
- B. Utilize slo-mo, shadows, lighting, seamless transitions, use the song "So Now What" by The Shins for intro/trailer or own original music, if possible, *idea – shots come together at the end to form a large Z (look at Artist Profile video thumbnail for reference), then zooms out for the full title "GEN Z," then "THE FUTURE OF GEN Z"
- C. Opening credits overlay during beginning shots (director, editor, main cast, logo), fade from and to black before next section, narration will signal start of next section and beginning slight before the first shot of the section while the screen is still black

Section I – WHAT IS GEN Z? – 12-15 min

- A. Definition of Gen Z
 - 1. At the start of section 1, narration will begin along with an on-screen definition and explanation of Gen Z, show animated timeline of all generations, placing Gen Z at the end, explain demographic – age group, background, college students, economic standing
 - 2. Use one interview excerpt of a professional defining Gen Z
- B. Qualities of Gen Z
 - 1. What separates Gen Z from other generations, what sets them apart in both positive and negative ways, ask interviewees: What does Gen Z mean to you, what qualities come to mind when thinking of Gen Z?
 - 2. Interlace several interview excerpts explaining qualities
- C. Misconceptions of Gen Z
 - 1. What are some misconceptions of Gen Z? How have these misconceptions and judgements affected the way that Gen Z is viewed and treated?
 - 2. How is Gen Z, college students and young people in general working to disprove these misconceptions
 - 3. Interlace several interview excerpts explaining and dispelling misconceptions

Section II – THE DIGITAL NATIVES: GEN Z AND TECHNOLOGY – 12-15 min

A. What are Digital Natives?

1. Explain what digital natives are and how they relate to Gen Z, the reliance and dependency of not only Gen Z, but the world at large, on technology, show how it can be both a good and bad thing, explain how technology has been around throughout the whole lives of Gen Zers and how that impacted them, include possible timeline of technology that came out in different stages of Gen Z life
2. Include one professional interview excerpt of someone defining digital natives and how that relates to Gen Z and is Gen Z

B. Effects of Technology

1. Tie in previous section of misconceptions with how Gen Z is often regarded as being too reliant and constantly inundated with technology, talk briefly about social media platforms such as TikTok, Instagram and Facebook and their harmful effects but also how some Gen Z members are using it for good, transition to NMC community subsection

C. National Millennial and Gen Z Community (NMGZ or NMC)

1. Explain what NMC is and the goal of the organization – show website, logo, explain mission, leader of group, show and tell amount of student members, explain trips, possibly show clips of upcoming DC Trip as B-roll
2. Interview – Dr. Kushin or Bill Imada about significance of group and their role, make sure to get their definition of Gen Z, what makes Gen Z special and what Gen Z is doing actively to shape the future as leaders of tomorrow

THE FUTURE OF GEN Z – 12-15 min

A. Defining Questions

1. What does the future of Gen Z look like? Is it a promising future? An uncertain future?
2. Is Gen Z prepared, do college students/seniors feel ready to face the real world? – tie in graduation preparation and thoughts, fears, hopes, dreams, worries, and aspirations of these seniors

- ### **B. Interviewee Profiles (tentative) **While the entire documentary is centered around interview clips, this section will focus on more of building a story and a connection between the audience and the interviewee, preferably would like these to take place at interviewee's home or dorm or workplace, show their hobbies and interests, academic life, job, will consist of still interview shots, moving shots, B-roll****

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1. Austin Gregoryk - home
 2. Tyler Smith – home or school
 3. Alexi Ortiz - home
 4. Kevin Couser – school (dorm)
- C. Shorter Interview Section (tentative)– this portion will focus on interview clips that aren't part of the profiles, such as Gerald's for example. This section will still focus on the future of Gen Z questions such as, do they feel ready to enter the workforce or grad school, what would make them feel more at ease and how they feel generally about the future.
1. Gerald Wright - classroom
 2. Kayla Blake – on campus
 3. Sonia Chavez - classroom

Conclusion – 3-5 min – Closing Montage Sequence

- A. Restate/summarize topic – despite misconceptions, Gen Z is making a difference in the world, they are the future, they are the leaders of tomorrow and today, while some may be uncertain about the future, the future ultimately lies in their hands
- B. Wrap Up – possibly include one final interview excerpt of any kind with a final, overarching, concluding statement, then fade to black and roll ending credits
- C. Show various B-roll shots with narration during this time, music in background that gets louder after fade the credits

Complete Interviewee List (tentative)

- Professional
 - o Kevin Williams, Ph.D.
 - o Dr. Kushin or Bill Imada
 - o Mary Álvaro
- Student (profile)
 - o Austin Gregoryk
 - o Tyler Smith
 - o Alexi Ortiz

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